

Message Text

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PAGE 01 LONDON 09982 161707Z
ACTION EUR-12

INFO OCT-01 EA-07 IO-13 ISO-00 AGRE-00 CEA-01 CIAE-00
COME-00 DODE-00 EB-07 FRB-03 H-01 INR-07 INT-05
L-03 LAB-04 NSAE-00 NSC-05 PA-01 EPG-02 AID-05
SS-15 STR-04 ITC-01 TRSE-00 USIA-06 PRS-01 SP-02
OMB-01 FEA-01 /108 W
-----170414Z 095687 /17

R 161700Z JUN 77
FM AMEMBASSY LONDON
TO SECSTATE WASHDC 5150
INFO AMEMBASSY BONN
AMEMBASSY BRUSSELS
AMEMBASSY COPENHAGEN
AMEMBASSY DUBLIN
AMEMBASSY LUXEMBOURG
AMEMBASSY PARIS
AMEMBASSY ROME
AMEMBASSY THE HAGUE
AMEMBASSY TOKYO
USMISSION GENEVA

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BRUSSELS ALSO FOR USEEC
GENEVA ALSO FOR USMTN
PARIS ALSO FOR USOECD

DEPARTMENT PASS STR

E.O.11652: N/A
TAGS: ETRD, UK, JA
SUBJECT: MORE UK TALKS WITH JAPAN ON T.V. EXPORTS

REF: LONDON 8445

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1. CONCERN HERE AT THE CURRENT HIGH LEVEL OF JAPANESE
T.V. EXPORTS TO THE UK HAS GIVEN RISE TO MORE INDUSTRY-
TO-INDUSTRY TALKS WHICH WILL BE HELD DURING THE WEEK OF
JUNE 20 IN LONDON. (SEE REFTEL.)

2. BRITISH T.V. MANUFACTURERS CONTINUE TO BE UPSET AT THE
COMPETITIVE SITUATION THEY FACE FROM IMPORTED SETS. FIRST

QUARTER '77 IMPORTS OF COLOR SETS FROM JAPAN WERE DOUBLE THE CORRESPONDING PERIOD OF LAST YEAR. DEPARTMENT OF TRADE OFFICIALS CONTINUE TO SAY IT IS TOO EARLY TO JUDGE WHETHER JAPAN IS EXCEEDING ITS VOLUNTARY QUOTA FOR THE YEAR, ESPECIALLY IN LIGHT OF THE FACT THAT JAPAN HAS ALWAYS KEPT ITS AGREEMENTS IN THE PAST. OBVIOUSLY, THIS LINE IS NOT VERY SOOTHING TO DOMESTIC PRODUCERS.

3. ANOTHER WORRY FOR BRITISH MANUFACTURERS IS THAT AN INCREASING PORTION OF IMPORTS CONSISTS OF PORTABLE, 14-INCH SETS. HOWEVER, BRITISH PRODUCERS MAY HAVE DIFFICULTY ARGUING AGAINST IMPORTS OF THESE SETS BECAUSE SETS OF THIS SIZE ARE NOT MANUFACTURED IN THE UK. A RELATED CONCERN IS THAT THE JAPANESE WILL INCREASE IMPORTS TO THE UK FROM FACTORIES IN SINGAPORE AND SOUTH KOREA WHICH ARE LARGELY UNCOVERED BY AGREEMENTS.

BREWSTER

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Message Attributes

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